**Campaign Coordinator Job Description**

**Preamble**

Do you want to work on ending food bank use, one of theBritish public’s key issues for the UK General election? Do you share Trussell Trust’s vision of ‘ending the need for food banks’? Well, this could be the role for you!

We are looking for a motivated candidate, who is keen to work across multiple constituencies, to try and influence prospective parliamentary candidates(PPC’s) across the political spectrum. This is a nonpartisan role, with the needs of food banks, and those who use foodbanks, at the centre.

**Role outline and purpose**

The Food bank Campaign Coordinator is responsible for delivering Trussell Trust’s influencing and mobilising work, in their target area, during the General Election. You will do this by building strong relationships with other food banks in your Parliamentary constituency areas of Rhondda and Ogmore, Bridgend and Vale of Glamorgan. Campaign Coordinators implement Trussell Trust’s national General Election strategy, by using organising techniques to put pressure on PPC’s in each Parliamentary constituency.

You will build andlead local community teams who support ending the need for foodbanks, securing commitments from your PPC’s to ‘*prioritise the problem of people going without essentials if re/elected, acknowledging the role social security needs to play in tackling it.’*

This role is funded by the Trussell Trust as part of their General Election strategy, and you will be part of a network of Campaign Coordinators around the UK doing this work. You will be the link between your food bank(s) and the Mobilisation team at Trussell Trust, as we build a movement to end the need for food banks.

**Responsibilities of Campaign Coordinator:**

* **Tobuild trusted relationships with food banks during (pre and post) UK General Election.** You will hold 1:1 conversations with each food bank in your allocated area and ensure there is clear communication between the food banks.
* **Tosupport teams of community volunteers**. You will have 1:1s with: food bank staff, volunteers, interested individuals, partner organisations and stakeholders in each community to develop community bases for your campaign work.
* **To lead effective door-knocking teams in your community.**  You will door knock with your community campaign team to drum up support for the campaign, provide members of the public literature on Food bank use in their local community, and invite people to their local hustings.
* **To help each of your community campaign teams organise a local husting.**  You will ensure that your community campaign teams: attend national Trussell Trust webinars, receive national guidance on how to approach PPC’s, understand the Trussell Trust legal GE guidance, understand the logistics of organising a hustings, ensure that the hustings is accessible as possible and ensure that the voices of people with lived experience are heard through the hustings.
* **Todevelop good relationships with local press and media outlets.** You will work alongside national Trussell Truststaff to find key press and media contacts in your assigned area, ensuring your community campaign teams get coverage for their hard work.
* **Todeliver the local campaigning strategy** working with food bank staff, volunteers and clients.
* **Towork with the Organising and Local Mobilisation** team in Trussell Trust and engage with the training and support on offer, including work with other Campaign Coordinators in the Trussell Trust network.

**Person Specification**

***Desirable technical skills and knowledge:***

* Experience of campaigning or organising to achieve a change.
* Experience working alongside people with lived experience of poverty
* Experience facilitating groups and organising engaging group activities
* Experience managing and working with volunteers.
* Experience of community outreach in the local area.
* Good project management skills, able to balance a range of priorities.
* UK driving licence and access to vehicle

***Behaviours and competencies:***

* Excellent interpersonal skills and ability to build relationships and gain trust of people with lived experience of poverty and using food banks
* Confident in communicating and, able to seek and balance a range of views and stakeholders, influencing where required.
* Demonstrate a commitment to the values of the Trussell Trust /local food bank.

**Key Stakeholders**

* Your local food banks, including the project manager, volunteers, and people they support.
* Local elected representatives
* Local stakeholders and partners (charities, churches, and other relevant community groups)
* Local organisations working to support people in poverty
* The Trussell Trust Area Team, who support your food banks in their day-to-day work.
* Trussell Trust’sSenior Manager for Organising and Local Mobilisation
* The wider TT Organising and Local Mobilisation (OLM) Team who will deliver training and relational support.
* Trussell Trust’s Head of Organising and Local Mobilising
* Trussell Trust’s Activations team
* Trussell Trust’s church engagement team
* Joseph Rowntree Foundation staff
* Trussell Trust Policy, Research and Impact department

**Our Values**

The Trussell Trust is a charity that works to end the need for food banks. It is founded on and shaped by Christian principles.

Our values of dignity, justice, compassion and community, are central to all that we do and therefore supports our aim to be an organisation where the diversity of all employees is valued. We welcome people of all faiths and none and those that are committed to these values.

We recognise that we have under-represented groups within our workforce. As part of our commitment to diversity and equality of opportunity we are actively encouraging applications from under-represented groups such as returning parents or carers who are re-entering work after a career break, people who are LGBT+, from Black, Asian and Minority Ethnic (BAME) backgrounds, with a disability, impairment, learning difference or long-term condition, with caring responsibilities, from different nations and regions and those with a lived experience of poverty as well as any other under-represented group in our workforce. We are committed to ensuring the safety and protection of our employees from all forms of harm.